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Regeneris plc

(“Regeneris” or the “Group”)

LG selects Regeneris for major customer care centre solution

Regeneris (LSE:RGS) has been selected by LG UK to deliver a ground-breaking customer care centre deal in the UK. Regeneris will deliver a 50-seat customer care centre dedicated to LG from its Huntingdon (Cambridgeshire) facility.

The care centre will handle a wide range of support functions for LG customers – from general enquiries through to high-level technical support. Providing phone, email, white-mail and web chat solutions, the facility will be a centre of excellence for a wide range of LG products – from home appliances to flat panel televisions, computers and monitors, to home cinema and mobiles. It is anticipated that the care centre will handle more than half a million service events per year.

Gary Stokes, CEO of Regeneris said, *“The solution we are delivering to LG demonstrates the breadth and depth of our service offering. Our strategy to focus on delivering total solutions in the after-sales market is yielding significant results. This is an ideal example of a leading brand looking for a trusted partner who understands the importance of delivering a strong, customer focused after-sales infrastructure.”*

Pat Doughty, Service Director of LG UK said, *“After a thorough evaluation, we selected Regeneris over the more typical call centre providers because they understood the total cost of after-sales and could deliver not only the high quality of service we required, but an excellent understanding of our requirement to deliver the best customer experience all underpinned by a high level of integrated technical expertise.”*

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About Regeneris (www.regeneris.com)

Regeneris (LSE: RGS) is a leading provider of after sales product support services to many of the World's premier technology brands. If a product fails we will fix it, if the product is no longer in use we will find a new market for it and if it is beyond use we will recycle it safely and responsibly.

The Company is listed on the Alternative Investment Market (AIM) of the London Stock Exchange, has operations across Europe and Asia, and generates annual revenues of approximately £100m.

About LG (www.LG.com)

LG Electronics, Inc. (KSE: 066570.KS) is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 80,000 people working in over 115 operations around the world. With 2009 global sales of 55.5 trillion Korean Won (43.4 billion US Dollars), LG comprises of five business units – Home Entertainment, Mobile Communications, Home Appliance, Air Conditioning and Business Solutions. LG is one of the world's leading producers of flat panel TVs, audio and video products, mobile handsets, air conditioners and washing machines. LG has signed a long-term agreement to become both a Global Partner of Formula 1™ and a Technology Partner of Formula 1™. As part of this top-level association, LG acquires exclusive designations and marketing rights as the official consumer electronics, mobile phone and data processor of this global sporting event.