

RNS Number:3284B
Fonebak plc
01 August 2007

TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Fonebak plc

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: ()

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : Yes - Change to the number of voting rights in issue

3. Full name of person(s) subject to the notification obligation (iii):

Aviva plc & its subsidiaries

4. Full name of shareholder(s) (if different from 3.) (iv):

Registered Holder:

BNY Norwich Union Nominees Limited
220,411*
Chase GA Group Nominees Limited
560,270*
Chase Nominees Limited
85,819*
CUIM Nominee Limited
285,889*

*denotes direct interest

Vidacos Nominees Limited
1,777,336

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

2 July 2007

6. Date on which issuer notified:

4 July 2007

7. Threshold(s) that is/are crossed or reached:

11% to 10% Change at Combined Interest level

8. Notified details:

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A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the transaction (vi)	
	Number of shares	Number of (viii)
voting Rights		
Ordinary Shares GB00B06GNN57	2,857,367	2,857,367

Resulting situation after the triggering transaction (vii)

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights (ix)		% of
		Direct (x)	Indirect (xi)	
Direct Indirect				
	1,152,389	1,152,389	1,777,336	4.10%
6.32%				

B: Financial Instruments

Resulting situation after the triggering transaction (xii)

Type of may % of financial is voting instrument rights	Expiration Date (xiii)	Exercise/ Conversion Period/ Date (xiv)	Number of voting rights that be acquired if the instrument exercised/ converted.
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N/A

Total (A+B)

Number of voting rights	% of voting rights
2,929,725	10.42%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable (xv):

See Section 4

Proxy Voting:

10. Name of the proxy holder:

See Section 4

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

Figures are based on a revised total number of voting rights of
28,106,752

14. Contact name:

Neil Whittaker

15. Contact telephone number:

01603 684420